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INSIDE



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THE #1 BOOT IN MOTOCROSS

ADAM STERRY

HAS THE KTM STAR GOT WHAT IT
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COLE POWERED



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FACTORY HONDA'S COLE SEELY SQUIRTS
HIS CRF450R AROUND A DUSTY BERM
© STEVE COX

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SIDECARCROSS ACTION FROM SPAIN AS
STUART BROWN CHASES DOWN THE LEADERS
© NUNO LARANJEIRA



THE NEXT ONE!

WHY WE SHOULD ALL REMEMBER ADAM STERRY'S NAME...

Words by Adam Wheeler Photos by Ray Archer

Eighth overall in your first Grand Prix is the kind of result that is hard to ignore. After all, Ken Roczen took a seventh in his debut and look how he progressed. At 18, the Wilvo Forkrent KTM rider Adam Sterry might be three years older than the mercurial German was at the time of his debut but there are similar traits in terms of confidence, belief and ability. Excitingly for us we get to chart the rise of yet another British prospect and the early signs are pretty damn good. >>

OPPORTUNITY KNOCKS!

STEVE HOLCOMBE'S STEPPING UP TO THE EWC AFTER TEAM COSTA LIGURE BETA BOANO APPEARED AT HIS DOOR WITH AN OFFER HE JUST COULD NOT REFUSE...

Words and photos by Future7Media

This year is proving to be everything Steve Holcombe hoped it would be. Earning himself a European Enduro Championship title in 2014 – while winning the series' final round outright – the newly signed 20-year-old Beta UK racer has jumped at the chance to compete in this year's EWC.







COLE

POWERED

How an average amateur racer overcame all the odds to not only land a ride with Factory Honda but then win a 450 class supercross main event . . .

Words and photos by Steve Cox



James and the Giant INJURY LIST

**He might be pretty blasé
about being broken but
James Cottrell is 100 per cent
passionate about motocross...**

Words by **Sean Lawless** Photos by **Nuno Laranjeira**

Motocross is a brutal sport and James Cottrell knows this better than most. In the 11 years he's been racing he's broken an astonishing 43 bones but the 25-year-old is so passionate about hanging it out that he dismisses his medical rap sheet with a shrug.

"The story of my life has just been injuries," he tells me as we sit in his camper at Lyng in early April. "It's a cruel sport because it's so much fun and we all love doing it and then it can rip it all from you and make you wonder why you want to do it when you have injury after injury."

>>



TADDY'S RETURN!

» The six-time SuperEnduro champ returns to the event where
his enduro career kicked off — the Erzberg Rodeo «

Words and photos by **Future7Media**

Over the last 20 years the Erzberg Rodeo has grown into the most globally visible, single most important race on the enduro calendar. Simply put it's a big ol' animal of a race. It's so big that many who know nothing of our sport have heard of Erzberg.

Through the monumental efforts of media channels like Red Bull Media House pumping the sights, sounds, chaos and carnage of the race out through every avenue possible. For the most part everyone who's seen it has been amazed and astounded by it.

Winning a race like Erzberg makes Gods of men. Okay, so the actual prize you get – a chunk of rock – is not a great reward for the effort it takes to cross the finish line first but the knock-on effects are substantial. It will kick-start a fledging career, earn you a factory

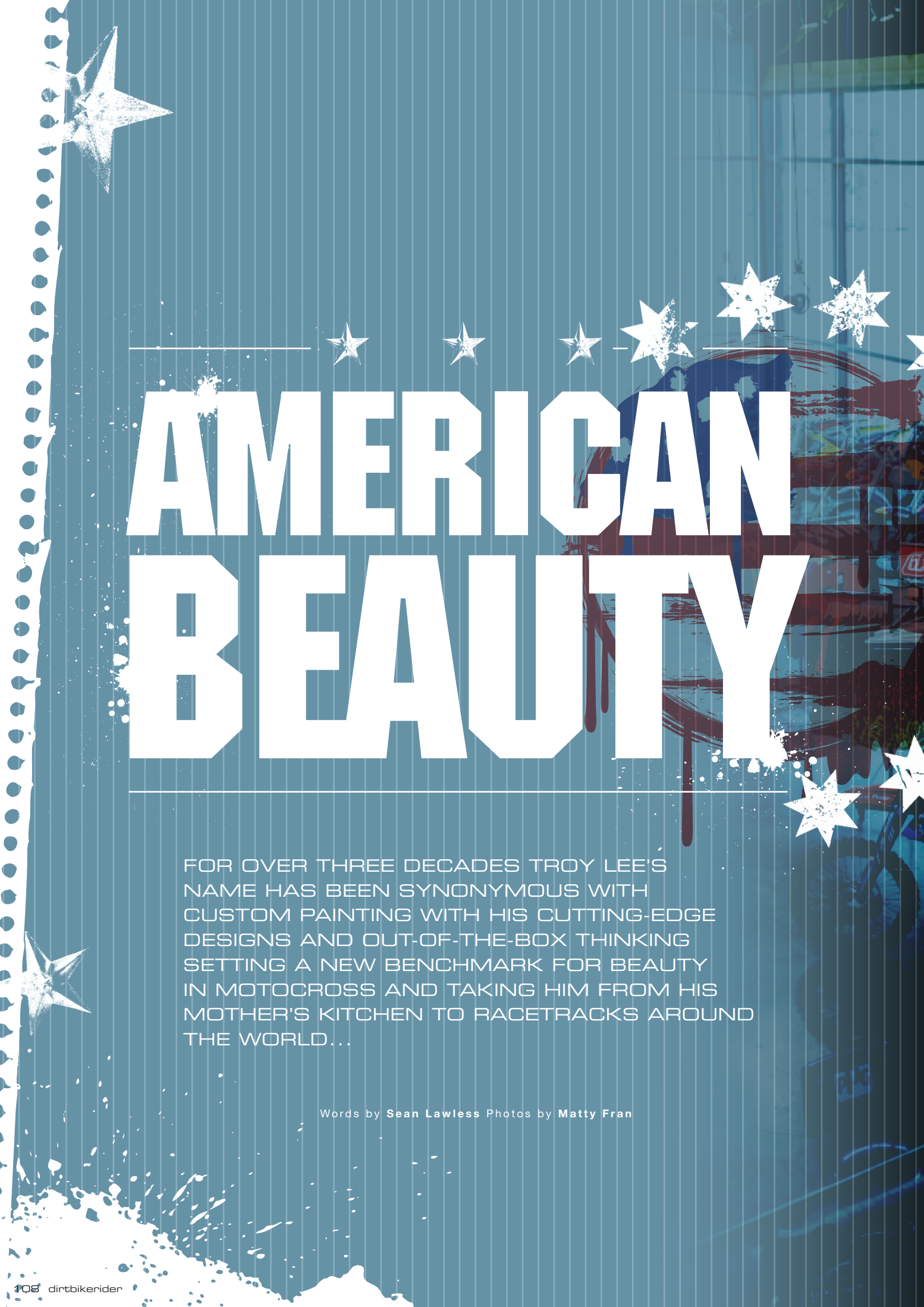
ride and a tonne of respect. Yes, winning Erzberg is a big deal.

This year it'll mean even more!

Why? Because for the first time in a very, very long time three of the event's most successful riders will square up against each other. And all three are arguably the best there's ever been. Now household names in their own right, Taddy Blazusiak, Jonny Walker and Graham Jarvis are set to go head-to-head at the Iron Giant. That's something worth getting seriously excited about.

Absent from the race since claiming a record breaking fifth win in 2011, Taddy Blazusiak finally makes his long awaited return. Coming home to where it all started for him, Blazusiak faces some super tough opposition. Carding his sixth Erzberg victory won't be some easy. >>





AMERICAN BEAUTY

FOR OVER THREE DECADES TROY LEE'S NAME HAS BEEN SYNONYMOUS WITH CUSTOM PAINTING WITH HIS CUTTING-EDGE DESIGNS AND OUT-OF-THE-BOX THINKING SETTING A NEW BENCHMARK FOR BEAUTY IN MOTOCROSS AND TAKING HIM FROM HIS MOTHER'S KITCHEN TO RACETRACKS AROUND THE WORLD...

Words by Sean Lawless Photos by Matty Fran





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